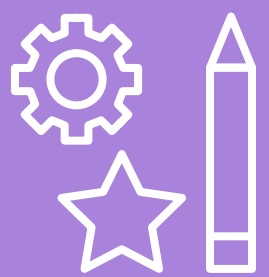


What's up with WhatsApp?

WhatsApp is the world's favourite mobile messaging app with over 2 billion users



It enhances your customer communications and improves customer experience.



86%

VS.



13%

of consumers said they would buy again after a good customer experience.

who would buy again after a poor customer experience.

64%

of people **think customer experience is more important than price** in their brand choice.

How can WhatsApp enhance your customer experience?



It's interactive

Create configurable templates, scripted conversations, send files, and manage lists and consent.



It's engaging

Build meaningful interactions by communicating with your customers from their favourite chat app.



It's secure

WhatsApp communication is private and safe. It also has communications policies to avoid spam.

WhatsApp means immediacy

Be always there for your customers and help them quickly by automating responses with AI chatbots



82%

of customers **expect immediate responses** on sales and marketing questions.

Ready to elevate your customer experience
We are here to help you.

www.sopranodesign.com

soprano
communication unleashed

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